BAUMA 2013 REVIEW



BBM Maschinenfabrik Meran GmbH and the BBM Group were featured at the world's leading construction trade fair with an informative and impressive booth in the mining segment. The assessment of the event is positive across the board.

Visitors from around the world flocked to the BBM booth. Everybody was pleased about the quality of the meetings with customers and the positive feedback received on the extensive product range.

The BRH 130 roadheader unveiled in the outdoor area became an eye-catcher and popular photo subject. It shows that BBM machines provide users with customized and flexible solutions. In addition to the roadheaders, first tillers and milling loaders attracted particularly strong interest. A welcome side effect: visitors not only showed keen interest in new machines but also in retrofitting options and second-hand machines.